m'apps SFA

Improve sales force efficiency.increase profitability.

TRANSFORM

SALES JOURNEY

Lead → LEAD

Transform results from prospects to customers. Transform performance; from good to great, using technology to improve sales efficiency

m'appsSFA allows the business to reach and keep track of the above, positive sales outcomes are achieved with this mindset, dedication, and technology to cater to customers needs.
Allowing you to predict **positive sales outcomes.**

Compiling Sales data has always been a challenge. Getting key insights into customer requirements and behavior at the right time is critical to drive results. In some cases a key activity is neglected due to a lack of information within the team and as a result a sale is lost. Managers have trouble understanding what activity their sales force is engaged in and cannot provide adequate guidance, assistance or intervention when needed.

Both managers and the sale force need timely information on opportunities, activities and customer issues in order to make good decisions. However compiling this data can be difficult and time consuming without providing access to field sales staff on an automated system that is convenient & easy to use.

m'apps - CRM gives your sales staff the power to capture lead right from the source point, manage cases on hand, make your sales force more productive, and leverage building a large opportunity.

are you on it?

Signup now
Logon to:
http://mappssfa.mobiquest.com
OR Call our Helpdesk at
0120-4533924

Current Challenges

- No cost effective alternative to enabling last mile connectivity
- Inflexible paper or spreadsheet based reporting system on the field
- No tracking of distributed sales force
- Difficult to track previous meetings summary & account activity history
- No environment of same day reporting & managing day end status
- No clarity on where sales efforts are being focused, what activity is underway, and which customers are receiving attention
- No real time information for management to impact sales cycle
- High costs of automation on the field

Product Features

- Pre-configured standard call capture template for the sales staff
- Customizable labels & data fields to your business need
- Inbuilt Holiday / Working Day / Leave Management
- Real time submission of Daily Call Reports with details of Organization, Clients met with designation & contacts capture, Meeting Purpose, Meeting outcome, Follow up actionable and more
- Ensures access to account information and navigate to all associated contacts & last activity status on the case
- Web based dashboard for manager s access to display daily activities, opportunities and next actions & customer details
- In-built device control interface for managing user base
- Strong web reporting panel with advanced filters and data export features

Business Benefits

- Give managers and sales personnel the tools they need to make better day to day decisions
- Last mile connectivity to capture call updates right from the source point
- Ease of use and convenience
- Eliminates effort of filling up paper forms or sending updates from internet cafes
- Accuracy of data
- Helps create an environment of same day status entry & reporting
- Always connected environment on field
- Product designed to support on low end mobile devices
- Hosted model requires minimum IT investments

Device Compatibility

NOKIA Connecting People

SAMSUNG

Sony Ericsson

MOTOROLA

(Apple)

BlackBerry

hTC

LG

Get in touch with us:

For more details about the product, get in touch with us or visit our website:

Email: sales@mobiquest.com
Website: http://mappssfa.mobiquest.com

Call us for a Product Demo today!

*Some features of the product my not be supported by all devices. Tests for these devices have been conducted at the Mobiquest Test Center & at the Airtel Test Lab